

Data protection information on the duty to disclose information to other parties

The protection of your personal data is of particular concern to us. We, therefore, process your data exclusively on the basis of statutory provisions (GDPR)

This important information is intended to inform you about the processing of your personal data by Dreßler Bau GmbH.

The General Data Protection Regulation (GDPR) regulates the disclose obligations of the data controller vis-a-vis the data subject depending on whether personal data is collected from the data subject (**direct collection**, Art. 13 GDPR) or from third parties (**third-party collection**, Art. 14 GDPR).

We process your personal data exclusively within the framework of statutory provisions. This includes the following categories of personal data:

Master data (e.g. last name, first name, address), contract data (e.g. customer number, insurance number), billing data and bank data, as well as any comparable data

1. Data controller responsible for data processing

Dreßler Bau GmbH
Gabriel-Dreßler-Strasse 7
63741 Aschaffenburg

You can reach our data protection officer by post or at

PRIOLAN GmbH
Lise-Meitner-Straße 12
74074 Heilbronn

datenschutz@dressler-bau.de

2. Purposes and legal bases of data processing

2.1 Data processing for the purpose of contract initiation and contract execution – Art. 6 (1) b GDPR

The processing of the data is necessary for the purposes of contract initiation, contract execution and contract-related billing.

2.2 Data processing based on your consent – Art. 6 (1) a GDPR

To the extent that we have obtained consent from you to process personal data for certain purposes (e.g. to share data within the Group), the processing is lawful on this basis. Consent given can be

revoked at any time. This also applies to the revocation of declarations of consent that you provided to us before the GDPR came into force on 25 May 2018. The revocation of consent is with effect for the future, and does not affect the lawfulness of the data processed until revocation.

2.3 Data processing as per legitimate interests – Art. 6 (1) Letter f GDPR

We process your data in a permissible manner to protect our legitimate interests. This includes the use of your personal data to

- implement measures for the improvement and development of services and products in order to provide you with a customer-specific approach built around tailor-made offers and products.

- conduct market and opinion research or have market and opinion research institutes conduct such research. In this way, we create for ourselves an overview regarding the transparency and quality of our products, services and communication and can align and shape these in the interests of our customers.
- assert legal claims and to defend ourselves during legal proceedings
- conduct anonymous analytical procedures

Should we wish to process your personal data for a purpose not previously mentioned, we will inform you of this beforehand within the framework of all legal provisions.

2.4 Data processing based on legal requirements – Art. 6 (1) Letter c GDPR or in the public interest – Art. 6 (1) Letter e GDPR

As a company, we are subject to various legal obligations (e.g. insurance law, tax laws, commercial code) which render it necessary to process your data, in order to comply with the law.

3. Categories of personal data recipient

Within our company, access to your data is granted to those offices that need it to fulfil the above-mentioned purposes (see “Purpose and legal bases for the processing of personal data”). This also applies to service providers and vicarious agents employed by us. Personal data will only be transmitted by us to third parties if this is necessary for the aforementioned purposes, or if you have previously provided your consent thereto.

Recipients of personal data can include, for example: print service providers, call centres, analysis specialists, finishing companies

Data transfer – in particular, by way of administrative access to offices or states outside the European Union (third country transfer) – is permitted on the basis of of the above-mentioned purposes and legal bases. In such cases, data is also only accessed if either an adequacy decision of the Commission exists for the respective country, if we have agreed with the service providers on the standard contractual clauses provided by the EU Commission for these cases, or the respective company has established its own internal binding data protection regulations, which have been recognised by the data protection supervisory authorities. (https://ec.europa.eu/info/law/law-to-pic/data-protection_en).

4. Duration of data storage

We store your personal data for the above purposes. Your data will be processed for the first time from the time of collection, insofar as you or a third party provide it to us. We delete your personal data when the contractual relationship with you has ended, all mutual claims have been fulfilled and there are no other statutory retention obligations or legal reasons justifying its storage. Among other things, these concern retention obligations from the German Commercial Code (HGB) and the German Fiscal Code (AO). This means that we delete your personal data at the latest after expiry of the statutory retention obligations, which is usually 10-30 years after the end of the contract.

5. Data subjects' rights

You can request information – as per Art 15 GDPR regarding the data stored about you – from the above address. In addition, you can demand the correction (Art 16 GDPR), the deletion (Art 17 GDPR) and the restriction of processing (Art 18 GDPR) of your data under the conditions of the regulations of the GDPR. You have the right to receive the data you have provided in a structured format, common and machine-readable format. The rights may be subject

to the restrictions of both statutory and operational interests – in which case, you will be provided with appropriate information based on your rights to said information.

5.1 Right of objection

Where we process data to protect our legitimate interests (see 2.3 Data processing as per legitimate interests), you have the right to object to this processing at any time on grounds relating to your particular situation. This also includes the right to object to processing for advertising purposes.

5.2 Right of withdrawal in the event of consent

Consent given can be revoked at any time (see 2.2 Data processing based on your consent).

6. Provision of personal data

Within the scope of our business relationship, you must provide that personal data that is required for the establishment and implementation of the business relationship and the fulfilment of the associated contractual obligations, or which we are legally obligated to collect. We cannot conclude the contract without this data.

7. Automated decision making

No automated decision-making – including profiling – shall take place for the purpose of establishing and implementing this contract.

8. Data sources

We process personal data that we receive from our customers in the course of our business relationship. We also process personal data that we are permitted to obtain from publicly accessible sources, e.g. debtor lists, land registers, commercial and association registers, the press, building/architect forums and the Internet. In addition, we use personal data that we permissibly receive from companies within our Group or from third parties, e.g. credit agencies.

9. Modification clause

As our data processing operations are subject to change, we will also adapt our data protection information from time to time. We will inform you of any changes in good time.